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#### FAX TRANSMITTAL SHEET

July 11, 2006

TO: Examiner Greta Robinson

**GAU 2167** 

U.S. Serial No. 09/933,567

Company:

U.S. Patent and Trademark Office

Fax #:

571-273-8300

City/State:

Alexandria, VA 22313

Mail Stop After Final Amendment

FROM: Kerry L. Broome

3443

Our Ref. #:

07258.105002

NUMBER OF PAGES (including transmittal sheet): 20

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#### Notes/Comments:

Documents Submitted Via Facsimile:

Applicant:

Nick Steele et al.

1663

Serial No.:

09/933,567

Filed:

August 20, 2001

For:

Branding and Revenue Sharing for Facilitating Storage, Management and

Distribution of Consumer Information

Papers Faxed:

Amendment Transmittal in duplicate (2-pgs.); Amendment and Response

to Final Office Action (17-pgs.)

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**PATENTS** 

## IN THE U.S. PATENT AND TRADEMARK OFFICE

In re Applica	tion of:	)			
	Nick Steele et al.	) )	Art Unit: 2167		
Serial No.:	09/933,567	) }	Examiner: Greta Lee Robinson		
Filing Date:	August 20, 2001	) )	Confirmation No.: 7300		
Title:	Branding And Revenue Sharing For Facilitating Storage, Management And Distribution Of Consumer Information	)			
	AMENDMENT TRAI	NSMITTAL			
Mail Stop Afte	r-Final Amendment				
Commissioner P.O. Box 1450					
Alexandria, VA					
Sir:					
<ul><li>✓ Amendm</li><li>✓ Applican</li><li>✓ An additi</li></ul>	rewith are papers in the above-identified appent and Response to Final Office Action. t(s) claim small entity status. See 37 C.F.R. onal fee is not required. tional fee is calculated as shown below:				

	CV A VA CC		<del></del>		SMALL I	ENTITY	LARGE	ENTITY
	CLAIMS REMAINING AFTER AMENDMENT		PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADDIT. FBB	RATE	ADDIT. F8B
TOTAL	69	MINUS	72=	0	x25	\$0	x50	\$ 0
INDEP.	13	MINUS	13=	0	x100	\$0	x200	\$ 0
	T PRESENTATION E DEPBNDENT C				+180	\$0	+360	s
			Γ	TOTAL			T	

ADDITIONAL FEE \$ The Commissioner is hereby authorized to charge any additional fees required under 37 CFR § 1.16, or to credit any overpayment to Deposit Account No. 11-0980. A duplicate of this sheet is enclosed.

I hereby certify that this correspondence is being facsimile transmitted to Mail Stop AF Amendment, Commission for Patents, Attn. G. Robinson GAU: 2167, Facsimile No. 571-273-8300 on July 11, 2006.

Kerry L. Brooms, Reg. No. 54,004

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**PATENTS** 

### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Applica	ation of: Nick Steele et al.	)
Application	No.: 09/933,567	) Art Unit: 2167
Filing Date:	August 20, 2001	) Examiner: Greta Lee Robinson
Title:	Branding And Revenue Sharing	Confirmation No.: 7300
	For Facilitating Storage, Management And Distribution Of Consumer Information	) Atty. Docket: 07258.105002 )

### AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION

Mail Stop After-Final Amendment

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

In response to the Final Office Action mailed May 11, 2006, Applicants submit the following amendments and remarks for the Examiner's consideration.

Amendments to the claims are reflected in the listing of claims which begin on page 2 of this paper.

Remarks/Arguments begin on page 9 of this paper.

### Certificate of Transmission under 37 CFR 1.8

I hereby certify that this correspondence is being facsimile transmitted to the central facsimile number 571-273-8300 at the United States Patent and Trademark Office on July 11, 2006.

Kerry L. Broome, Reg. No. 54,004